



HOW CSI BAGGED LAURENCE FISHBURNE

watcH!

Escape Into Entertainment

THE DREAM ISSUE

FANTASY GIRLS

HEIDI KLUM

and the 'ANGELS'
heat up the runway

+ CRIMINAL MINDS'
MATTHEW GRAY GUBLER
goes under covers in Berlin

+ PLUS, bedtime treats, music to chill by
and Zzzzz hotels where celebs love to sleep

*Tis the
Season

YOUR GIFTING GUIDE:
GADGETS TO GLAMOUR

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APPLICATION FORM: PERSONAL PUBLICIST

So you picture the glamorous lifestyle and want to be a personal publicist. Or maybe you're just sick of paying retail. Here at *Watch!* we get plenty of opportunity to work with stars and "their people," and so we just happen to know exactly what Hollywood's biggest names are looking for. Below, you'll find an application tailored to turn you into one of the industry's biggest players. Send it back to us, and we'll be happy to pass it along to The Powers That Be. Then we'll do lunch. Who loves ya, baby? — Jim Colucci

Name: _____ Date: _____

Age (please check one): 22-25 26-29 30-35 "36"

Weight (please check one): Under 100 (yes!) 100-104 lbs 105-109 lbs 110-119 lbs I hate my body

Hair color (please check one): Platinum blonde Blonde Ash blonde Blonde streaks or highlights

Location (please check one): New York, N.Y. Beverly Hills, Brentwood, Westwood or Santa Monica, Calif. West Hollywood, Calif.

Other (please explain) _____

Special qualifications/attributes (check all that apply): Poker face Iron stomach Hollow leg Double-jointed BlackBerry thumbs Air of entitlement

Have you ever worked with a star client who was: (check all that apply) Secretly pregnant Secretly gay Secretly separated Secretly Republican

In approximately how many languages can you say "No" and "No comment?" English only I learned it in Spanish from my housekeeper I can always improvise, adding off-putting gestures when needed All of them—I spent three days with Angelina in Africa and now I consider myself a "citizen of the world"

Approximately how far, in feet, can you throw a Web-enabled mobile phone or PDA? _____

MULTIPLE CHOICE:

At your star's big premiere, an unwanted interviewer approaches on the red carpet. Do you:

- A) Pretend not to notice, and shove past.
- B) Air kiss him or her hello while your Star rushes past.
- C) Threaten him or her with bodily harm, hopefully ending up on TMZ looking fierce in your new Prada.
- D) Body-check him or her into his camera crew, with a muttered apology that "it's so crowded."

A weekly tabloid is about to run an unflattering beach photo of your star client. Do you:

- A) Trade the editor damaging dish about a friend's client instead.
- B) Trade the editor damaging dish about one of your own lesser clients instead.
- C) Send mini muffins along with a veiled threat.
- D) Take refuge at the Celebrity Center until it all blows over.

In 100 words, please answer the following question: "Have you ever flown coach, and if so, why?"

