

APPLICATION FORM: TV EXECUTIVE

Have you ever kicked back, turned on the tube and thought, I could come up with a better show than that? Well, here's your chance. We can't name our sources, but we've tracked down the employment application that just might turn you into Hollywood's next high-powered network development executive. But remember, be careful what you wish for. (And you might want to hold off on giving up that awesome apartment back East.) — Jim Colucci

Name: _____

Where did you receive your college education?
 USC Emerson Syracuse (Newhouse) Online Other (My father/mother is/was): _____

Why do you want to be a development executive?
 I want to drive a fancy car around LA (vroom vroom) but I can't write, act or sing. I need somewhere to wear my Brioni suits.
 I hate waiting for my table at Denny's. I'm hoping to make a cameo on Entourage.
 To get revenge against all those people who hurt me when I was a writer/actor/key grip.

The first thing I do in the morning is (rank from 1-4 with 1 being the most important):
— Check the overnight ratings. — Walk the dog, who has a urinary tract infection.
— Check the stock market. — Check on the kids while reading the trades.

You've just finished a conference call with critics in which you promised that your network's upcoming pilots will be fresh and innovative. Immediately upon hanging up, what do you order?
 The next clone of Big Brother. The next clone of Gossip Girl.
 The next clone of The Mentalist. The next clone of Two and a Half Men.

Which of the calls would you take first?
— "It's Variety; they need your head shot." — "Petra from Victoria's Secret wants to know what time to meet at The Ivy."
— "The Academy is calling; they need to know whether you want your real name on the Emmy." — "Jerry Bruckheimer on line 1."
— "It's the hospital; your mother's test results are in."

You've just been pitched a comedy about a divorced mom, The New Adventures of Old Christine. Which of the following is the appropriate feedback for you to give?
 I love it, but does she have to be divorced? I love it, but does she have to be a mom?
 I love it, but does she have to be old? I love it, but does her name have to be Christine? All of the above.

Which of the following pitches would you buy?
 It's "CSI meets I Love Lucy."
 It's "CSI meets Survivor."
 It's "CSI meets CSI."
 It's "CSI meets Star Trek."
 It's "CSI meets 60 Minutes."

In 100 words or less, please complete the following sentence: "I enjoy crushing writers' dreams because ..."

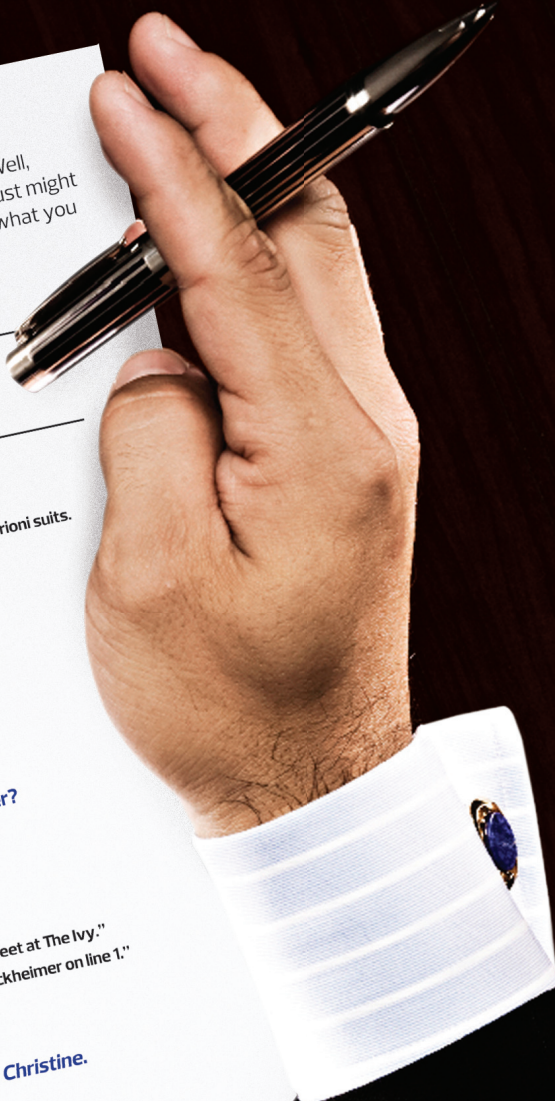


Photo by Billy Kidd