

inside

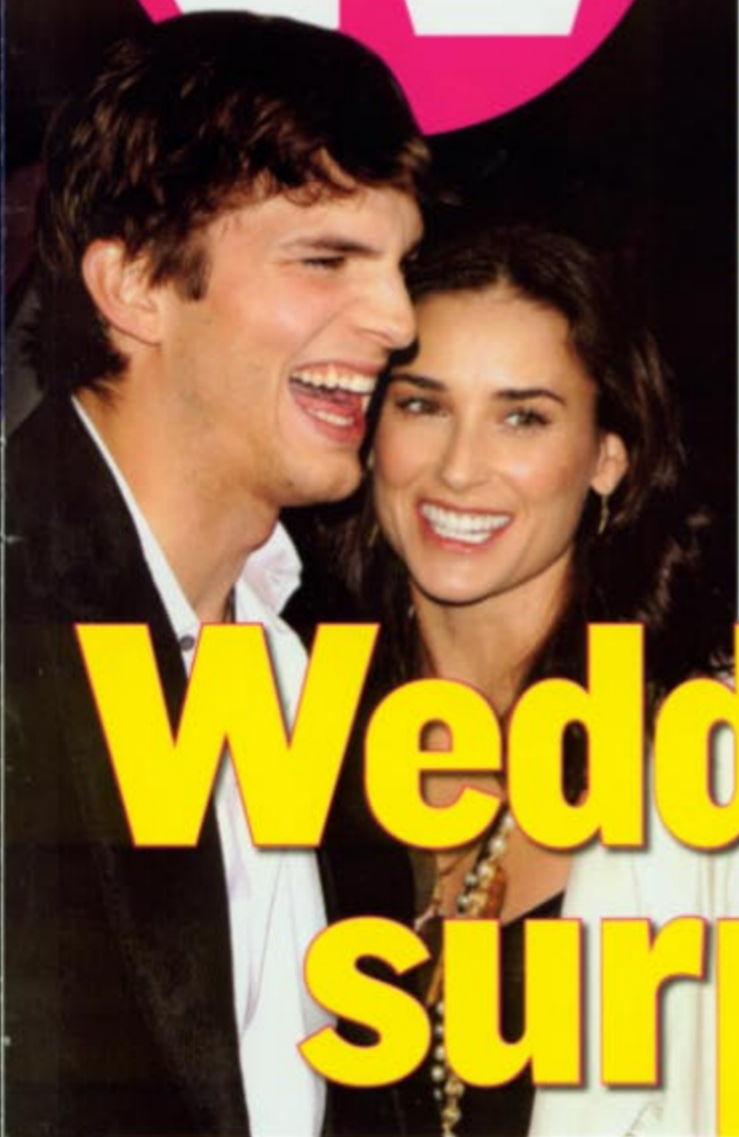
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Ca



Martha's lovin' life again on the set of her new show.

TUNEIN!
The Apprentice: Martha Stewart
on NBC,
Wednesday at 8 pm

Martha's Good Things

On the set of *The Apprentice: Martha Stewart*, domestic-diva disciples live in sleek-yet-comfy style



"The Poul Henningsen knockoff lamp—I liked its texture—is from Jensen-Lewis in Manhattan. The steel cubes are from Gus Design Group."

"I liked the black Diego shelf from Oly because it defined a space, but you could still see through it and keep the suite's sense of flow."

"I found the coffee table base for \$50 at a flea market, and for \$300, I had a piece of granite cut to fit it."

"For the purpose of having conversations, and for the cameramen to film them, we broke up the space with different groupings of furniture."

"These accent vases are from [wholesaler] Middle Kingdom."

Since the debut of NBC's *The Apprentice: Martha Stewart* on September 21, 16 candidates have been working furiously to prove their skills in the fine art of homemaking. But there's one woman on board who's had an even more daunting challenge: creating a home worthy of the domestic diva herself.

It was production designer Kelly Van Patter's job to turn a 7,000-square-foot industrial space on the ninth floor of Manhattan's Starrett-Lehigh building into a stylish suite for the 16 hopefuls. And although, of course, it all had to be done the Martha Way, when designs were due this past





"All of the bedrooms are off of this hallway, which runs the length of the building."



"Martha has a very monochromatic, streamlined aesthetic."



"I don't like the look of upper cabinets; the island provides lots of storage space."

"Martha loves industrial kitchens, so we had one built for about \$6000."

"Martha uses Viking appliances a lot, so that's what we used here."

"Even the chairs are from Martha's collection. They're a traditional Windsor-back design, but they're made out of aluminum. I love the fact that she made those out of metal."

"To seat the 16 candidates, I picked two tables from her Signature collection—in dark cherry wood with an espresso finish—and then had the island in the middle built to match, with a stainless-steel top."

January, Martha herself was...unavailable. "She was at Camp Cupcake, as we prefer to call it," Kelly remembers. And so, like the candidates themselves, Kelly quickly immersed herself in all things Martha. "I went to all her different [homes] and took photos so I could really wrap my head around what she is and what her style is."

Eventually, upon her prison release, Martha approved of Kelly's preliminary work. "She gave me her input, but there wasn't a lot," notes the designer.

Kelly says that Martha's eclectic taste, which runs from traditional all the way to ultra-contemporary, is perfect for the open, high-ceilinged space and its loft-like feel. To accentuate the hip vibe, the designer had columns and ductwork painted white, but left them otherwise exposed. And she maintained the open flow of the large room by carving out conversation areas with strategically placed rugs and groupings of furniture. Overall, when it came to furnishing the suite, the idea was Martha, Martha, Martha. And because Martha is "notorious for taking old things and breathing new life into them," Kelly spruced up more than a few flea-market finds.

Martha's personal life inspired Kelly, too: The pendant lamps in the kitchen are the same as those in Martha's horse stables in Bedford, N.Y. "Those horses are living in some kind of style," Kelly marvels. "I told Martha those stables are so pretty, I would live in them."

But the suite isn't just *inspired* by Martha—it's stocked with all the home furnishings available from the merchandising maven herself. With her Signature furniture and paint lines, and Everyday home goods collection at Kmart, Martha Stewart is her own one-woman, one-stop shopping brand. "I was so happy that we had such wonderful stuff to work with," says Kelly, adding that she had "a great experience" working with Martha overall. "She's a very detail-oriented person, and I think she expects that from everyone working with her. But she and I seemed to be in sync, and I have nothing but good things to say." ●



"Because this is a loft space, it's not crying out for bright colors."

"Martha loves yoga and wanted a yoga room in the suite. [Producer] Mark Burnett wanted me to find some photos of people in yoga poses."

"Each bedroom has a theme—this one has flowers, with the tulip prints and fresh hydrangeas. Another room had bird prints with a little cloche with a bird's nest in it, and a third had fish."



"The furniture's from Martha's Signature collection, and the linens are from her Kmart line."

"The linens dictated the color palette we would use for each bedroom."

TUNEIN!
Trading Spaces
 on TLC,
 weekdays at 4 pm,
 and Saturdays
 at 9 pm



Get the Martha look

Soft shapes, vibrant colors and rich textures help to warm a modern, streamlined space says Carter Oosterhouse of TLC's *Trading Spaces*



Pendant lamp: designstore.com, \$85



Vases: interiorshome.com, \$7 to \$59



Westport studio armoire: \$4100, marthastewart.com



Flora pillows: kleinreid.com, \$125



Bahama footstool: \$75, pier1.com



Karch slat-back side chair: \$350, marthastewart.com



Making 'Rooms'

As the set of *The Apprentice*: Martha Stewart proves, it's those subtle touches that make large, open rooms seem downright cozy

Define and Conquer
 Get the feel of several rooms within one by strategically arranging rugs and furniture. Create a "wall" without blocking light, using open-backed, sculptural shelving—or carve out a living area using chairs and couches to cordon off your space. Group them around a coffee table, and underscore your boundaries with a natural sisal rug.

Invoke the unexpected
 You'll achieve a modern aesthetic by opting for clean-lined furniture and neutral colors. To keep things from looking drab and uniform, however, take a hint from Martha and punctuate your space with bright accents—pottery, rugs and throw pillows. And less is more: One or two bold pieces are more dramatic than scads of knickknacks.

Make it personal Kelly Van Patter noted that Martha is "into organic materials," and has mixed her refined china with pieces splashed with little hand-painted insects. Whatever it is you're about, don't be afraid to hint at it. And modern furnishings don't have to exclude all else. If you've got a hankering for a bit of Victoriana, paint a period table in a cool new shade.